ISG Professional Services Data Workshop

Harnessing the power of big data & analytics is the key to business success

Top 3 Challenges

1	Uncertainty around data quality and sourcing	2	Lack of internal resources to perform data analytics	3	Challenges around data viability and business application

Artificial Intelligence
Over 50% [1] of organizations are hoping to invest in AI solutions lack sufficient IT resources and data literacy skills to achieve business value.
How do you get your data ready for AI?

DataOps
Through DevOps, organizations have been able to reduce their time-to-value from months to seconds. DataOps is not just DevOps applied to data –
how do you plan to reduce the end-to-end cycle time of analytics?

IoT Intelligent Transformation at the Edge
From autonomous factories, to intelligent retail, to smart offices, and digital cities, business leaders are starting to see real benefits from IoT, but
how do you form your strategy around smart technology?

Smarter Inventory Management
Business leaders hopes to control costs, increase profitability and warehouse efficiency using powerful tools, processes and data analytics.
How do you determine data accuracy and maintain quality data?

Big Data & Analytics
To make better, faster business decisions, business leaders hope to invest in IT solutions that will enable industry-leading transaction processing and high throughput capacity, but **how do you know the solution can drive informed business decisions, delight customers and stay competitive?**

(1) Teradata, "State of Artificial Intelligence for Enterprises"

Data Workshop

The Lenovo-funded Data Workshop pairs you with our Principal Consultants in a dynamic white-boarding session to help you define your challenges and clearly identify next steps to success.

Selecting the right solution and partnering with the right data expert is essential to achieving your goals and delivering faster business results.

Workshop Format: Onsite or remote, including half-day or full-day options

Common Workshop Activities

- ✓ Identify client objectives, requirements and overall business strategy

- ✓ Layout current environment as baseline

- ✓ Review and discuss pre-collected data and metrics

- ✓ Brainstorming design session on rightsized and innovative options

- ✓ Identify pain points and high value use case opportunities

- ✓ Discuss how to leverage available and emerging technologies to best achieve business goals

- ✓ Formalize process and refine design

- ✓ Re-cap and summary of design and effort

Target Workshop Outcomes

- ✓ Understand what can be accomplished in the next 30 – 60 – 90 days

- ✓ Discover where you need to be with data management, scalability, analytics improvement and data visualization

- ✓ Explore actionable options where you can achieve desired business outcomes using data analytics

- ✓ Receive an executive summary for IT influencers in the organization

- ✓ Identify business areas where more technical details are needed for a rightsized solution design and comprehensive project plan

For more information, contact:
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